

Marlon Ricks

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Lead Product Designer

Portfolio: [marlon.app](#)

SUMMARY

Intuitive experience designer with venture capital and entrepreneurial experience. Taking on difficult problems throughout the design cycle, so others can enjoy simple solutions.

SKILLS

Tools: Figma, Adobe Creative Cloud, Sketch, Webflow, Framer, Descript, Microsoft Office, Google Workspace & A.I.

Languages: HTML, CSS, Python, Dart, Flutter, & JavaScript

Methods: User Research, Competitive Analysis, User Testing, Branding, Prototyping, Wireframing & Mock-ups

EXPERIENCE

Zenith Motor Club | Remote, USA

Oct. 2022 – Feb. 2025

Founder & UX Engineer

- Used the user centered design process to complete the native mobile and web app
- Integrated financial and operational systems to develop a seamless, multi-platform experience

Lowe's | Remote, USA [View Project](#)

Sep. 2021 – Oct. 2022

Product Designer: UX Architect

- Led the architecture and designing of the enterprise-level Data Quality and Taxonomy Admin Portal
- Worked in dual-agile teams to rapidly complete multiple enterprise software projects

Veterans United Home Loans | Remote, USA [View Project](#)

June 2021 – Sep. 2021

Product Designer & Developer

- Designed and developed a responsive webpage to educate users on the pros and cons of homeownership
- Led project workflow, conducted user research, created prototypes, and delivered an interational web page

Thinkful | San Francisco, California

Jan. 2021 – June 2021

User Interface Immersion

- Used agile product design processes to iterate through the product design cycle
- Developed visual designs & delivered functional prototypes

Sultan Ventures | Honolulu, Hawaii

Jan. 2019 – May 2019

Business Development Intern

- Prepared industry research reports and presented business initiatives
- Sourcing & conducted due diligence of potential portfolio startups

U.S. Army | Grafenwöhr, Germany

Nov. 2013 – May 2017

Health Care Specialist

- Managed Medical Readiness (immunizations) for Grafenwöhr Training Post
- Trained soldiers in basic lifesaving skills

PROJECTS

Level [View Project](#)

- A mental health app for military veterans
- Formed project strategy, used design thinking process & produced interactive prototype
- Tech: Figma, Adobe Creative Cloud, Google Workspace & Notion

SafeWorks [View Project](#)

- A mobile DeFi (decentralized finance) solution for unbanked workers
- Defined project strategy, conducted user research, usability testing, and produced high fidelity prototypes
- Tech: Adobe Creative Cloud, Google Workspace & Notion

EDUCATION

Golden Gate University, San Francisco, California 2018
Bachelor of Arts, Business Management

Awards & Certifications

Project Management, Google 2021

UX/UI Design, Thinkful 2021

Advanced Google Analytics, Google 2021

Financial Accounting: Advanced Section, Harvard Business Publishing 2018

Distinguished Honor Graduate/Secret Clearance, Department of Defense 2014